

BHIPP BULLETIN

VOLUME 1, ISSUE 7 MAY, 2016

CHILDREN'S MENTAL HEALTH AWARENESS WEEK IS MAY 1—7, 2016!



The first week in May is Children's Mental Health Awareness Week! This year's event will feature many informative events and educational opportunities, including workshops, media, outreach, and other activities. Parents, educators and anyone who cares for children are encouraged to visit the website to see the schedule of events, learn about the signs and symptoms of mental health problems and where to go for help.

Now in its eighth year, the *Children's Mental Health Matters! Campaign* brings together more than 250 nonprofit organizations, schools, agencies, and other partners with the goal to raise public awareness of the importance of children's mental health. The Campaign also helps reduce the stigma of mental health, lets parents know that they are not alone in caring for children with mental health needs, and connects families throughout Maryland with information and services to help their child. This statewide Campaign is a collaboration of the Mental Health Association of Maryland (MHAMD) and the Maryland Coalition of Families (MCF), with support from the Maryland Department of Health and Mental Hygiene—Behavioral Health Administration.

As many as one in five children experience a mental, emotional or behavioral health problem before the age of 18, yet 70% of school-aged children with a diagnosable mental illness do not receive treatment. There are many ways to be involved as a partner such as sharing the Campaign via newsletter articles, social media and organizational websites; hosting events, distributing Campaign materials; and encouraging staff to wear green during Awareness Week. Visit their [website](#) to learn more and to become a partner today!

What can you do to help reach Maryland families about the importance of children's mental health?

- Hold an Open House or event during May to support the Campaign and raise awareness
- Identify a local community event and staff a booth with Campaign materials
- Tweet about the Campaign
- Post a link to the Campaign website on your organization's website or Facebook
- Wear green every day during the Campaign
- Post a sign in your reception area about Children's Mental Health Awareness Week and have information available
- Share handouts from the Children's Mental Health Matters! Family Resource Kit

CAMPAIGN RESOURCES & QUICK LINKS



- [About the Children's Mental Health Matters! Campaign](#)
- [Events calendar](#)
- [Download Family Resource Kit](#)
- [Campaign & educational materials](#)
- [Campaign partners](#)



Behavioral Health Integration
in Pediatric Primary Care

Phone & Fax:
855-MD-BHIPP
(855-632-4477)

Website:
www.mdbhipp.org